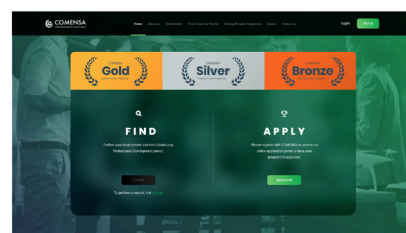
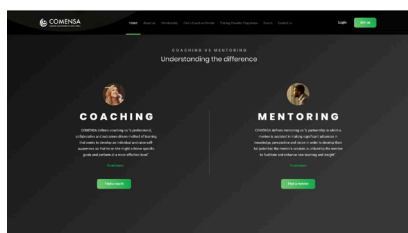
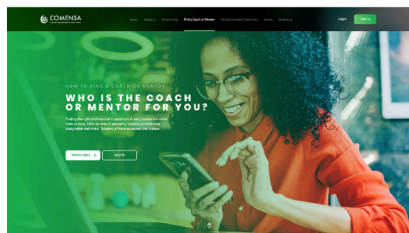


YOUR EXCLUSIVE OPPORTUNITY TO PUT YOUR BRAND OR SERVICE IN FRONT OF THE MOST COMPREHENSIVE DATABASE OF COACHES & MENTORS IN SOUTH AFRICA

COMENSA is pleased to announce the introduction of a highly focused advertising platform as part of our new and exciting website.

THREE EXCLUSIVE GATEWAYS



We are only allowing advertising, in the form of banner ads, in 3 of the most highly visited sections of our website: our Home page, Find a Coach or Mentor and Training Provider Programmes.

In each case a maximum of 4 banner ads per section, featured on a 30 second exposure, rotational basis. This ensures that during the average time spent on each page, the website visitor will see your ad at least once.

WHO MAY ADVERTISE?

As already shared, this is an exclusive advertising platform. Other than on the Home page, only COMENSA members or COMENSA approved Training Provider Programmes are eligible to advertise on the Coach or Mentor Search and Training Provider Programme pages respectively.

If you have a product or service other than coaching, mentoring or coach/mentor specific training programmes that you would like to advertise, then the Home page is your ideal platform.

THE COST

The advertising rate quoted is for one week of exposure per booking.

Our exciting launch introductory offer is:

- NON-MEMBERS:** R750.00 per week inc vat per advertisement
- MEMBERS:** R500.00 per week inc vat per advertisement

ADVERTISING PLACEMENT AND ROTATIONAL POLICY

To ensure that all our advertisers enjoy equal potential exposure the advertisements are rotated on a continuous 30 second loop.

SPECIFICATIONS & DEADLINES



COMENSA do not offer the facility to make up the advertisement. Complete material must be provided, two weeks prior to the Monday of the week that you have booked. We require your advertisement in two formats to ensure that they show correctly on desktop and mobile devices.

- Desktop size: 728 x 90 pixels
- Mobile size: 320 x 100 pixels

FORMAT:

Static banners only will be accepted i.e. not video or motion format.

If you are a COMENSA member or have a COMENSA approved Training Provider Programme, you may include a link in your banner advertisement which will take the visitor through to your MEMBER PROFILE or to the TRAINING PROGRAMME detail listed on our website. You may include your contact details, website address etc. in your advertisement, but we will not allow links to locations outside of our website.

INTERESTED?

EMAIL: ADMINISTRATOR@COMENSA.ORG.ZA with the following details:

Your name, mobile number, email address and which page you are interested in advertising on?

For COMENSA members or approved Training Provider Programmes please provide your membership number or the name of your TPP and the week/s that you would like to place your advertisement. (Bear in mind the two weeks prior material deadline). For non-members or Training Provider Programme applications please specify the name and nature of your product/service. Which month/s would you like to book the advertisement for?